Dear colleagues,

We are pleased to invite you to 4. Balkan Spa Summit to be held in Terme Tuhelj in Tuheljske Toplice from 09th to 12th October, year 2014.

Objective of the symposium is the interconnection and cooperation to improve the quality spa and wellness offers, health tourism and human resources. To that end, speakers and conference participants will consider some of the following topics: the development of health tourism, international experience in the field of privatization and the business and legal issues associated with rehabilitation and health facilities, global marketing trends in health tourism, innovation and potential investments in this area, the EU funds, as well as the impact and development of human resources management on business performance.

4. Balkan Spa Summit is organized by the Wellness and Fitness Association of Croatia with the co-organization of the Croatian Chamber of Commerce, under the patronage of the Croatian Ministry of Tourism, and the support of the Croatian President. Partners are the City of Zagreb, County of Krapina and Zagorje and Association of Croatian travel agencies.

4. Balkan Spa Summit is a unique opportunity to:

- improve knowledge about health tourism
- gain insight into new trends in marketing and sales spa and wellness products and services
- improve competitiveness by acquiring knowledge on good practices
- exchange experiences and achieve opportunities for new business success

Professional symposium will bring together:

- representatives of professional associations in the health tourism from Southeast Europe
- representatives of the spa and wellness industry
- hotels, tourist agencies and tour operators, and other businesses in the tourism industry
- leading international experts in the field of health tourism
- representatives of educational institutions, tourist boards and public institutions

Preliminary conference program and detailed information about accommodation and lecturers are provided below. The official conference language is English with simultaneous translation in Croatian and English.

We kindly request to confirm your attendance no later than 03.10.2014, and send your application to the address www.balkanspasummit.org. (On the same page you can expect application form to stay at the Well hotel 4* Terme Tuhelj, application forms for participation in summit without accommodation as well as application forms for presentation at the booth or sponsorship as part of the 4th Balkan Spa Summit) More information can be found on www.balkanspasummit.org and www.wuh.hr

With best regards and looking forward to seeing you in Tuheljske Toplice,

Marko Jurakić, president
LECTURERS - 4. BALKAN SPA SUMMIT 09. – 12. 10. 2014.

- Prof. Dr. Terry Stevens, GREAT BRITAIN
- Lisa Starr, USA
- Prof. Dr. Kai Illing, AUSTRIA
- Dr. Kurt von Storch, GERMANY
- Prof. Dr. Müfit Zeki Karagülle, TURKEY
- Mr. sc. med Dejan Stanojević, SERBIA
- Peter Vesenjak dipl.oec., SLOVENIA
- Prof. Vasilje Vlatko Stijepović, MONTENEGRO
- Dr. Ostoja Barašin, BOSNIA AND HERZEGOVINA
- Dr. Biol. Constantin Munteanu, ROMANIA
- Prof. Bistra Dimitrova, BULGARIA
- Prof. dr Lukrecija Djeri, SERBIA
- Mladenka Dabac, dipl.ing.arh., CROATIA
- Prof. Dr. Gorana Isailović, SERBIA
- Maja Hranilović, dipl.oec., CROATIA
- Prof. Iztok Altbauer, SLOVENIA

INTRODUCING

- MALI LOŠINJ, CROATIA
- STUBIČKE TOPLICE, CROATIA
- TOP TERME TOPUSKO, CROATIA

THURSDAY  09.10.2014.

ARRIVAL
17:00 - 19:00  Opening Ceremony & Cocktail Party
19:00 - 21:00  Dinner - Hotel Well

FRIDAY  10.10.2014.  09:00 – 14: 30 with 2x coffeebreaks

INTRODUCTORY PART

TREATMENT AND REHABILITATION OF RHEUMATIC AND MUSCULOSKELETAL DISEASES IN BALKANSPAS; THE EVIDENCE
Prof. Dr. Müfit Zeki Karagülle, TURKEY

MEDICAL REHABILITATION AND WELLNESS IN A HEALTH IN INSTITUTIONS - THE COMPLEMENTARITY OR CONTRADICTION?
Mr.sc.med Dejan Stanojević, SERBIA

WELL-BEING TRENDS – PREPARING FOR THE FUTURE
Prof. Dr. Terry Stevens, GREAT BRITAIN

THE ROMANIAN BALNEARY PRODUCT IN BALKAN CONTEXT
Dr. Biol. Constantin Munteanu, ROMANIA

BALKAN POTENTIAL TO BECOME A LEADER FOR CERTIFIED PERSONNEL IN THE SPA AND WELLNESS INDUSTRY
Prof. Bistra Dimitrova, BULGARIA

INFLUENCE OF DEVELOPMENT HUMAN RESOURCE MANAGEMENT ON BUSINESS PERFORMANCE
Prof. dr Lukrecija Djeri, SERBIA

EU FUNDS
Maja Hranilović, dipl.oec., CROATIA

SPECIAL HOSPITAL FOR MEDICAL REHABILITATION STUBIČKE TOPLICE
Dr. Blaž Gospočić, CROATIA

TOP SPAS TOPUSKO
Ravnatelj Top Termi Topusko, CROATIA

TOURIST BOARD MALI LOŠINJ
Đurđica Šimičić, dipl.oec., CROATIA

14.45. – 16.00   LUNCH

16:15 – 19:30  TOUR ON - SPECIAL HOSPITAL FOR MEDICAL REHABILITATION KRAPINSKE TOPLICE

KRAPINA  Muzej Krapinskih neandertalaca

20:30   GALA DINNER - hotel Well
SATURDAY 11.10.2014. 09:00 – 14:30 with 2x coffeebreaks

INTRODUCTORY PART

MANAGEMENT IN THE MODERN SPA
Lisa Starr, USA

SALES PROMOTION ACTIVITIES FOR SPA IN BALKAN AREA
Prof. Iztok Altbauer, SLOVENIA

MEDICAL TOURISM – MOVER OF DEVELOPMENT
Prof. Dr. Kai Illing, AUSTRIA

THE INTERNATIONAL CERTIFICATION SYSTEM "EUROPESPA" EUROPEAN MEDICAL ASSOCIATION FOR SPAS AND WELLNESS FACILITIES.
Dr. Kurt von Storch, GERMANY

Peter Vesenjak, dipl.oec., SLOVENIA

BALKAN- LANDSCAPE THERAPY –METEORA GREECE (CASE STUDY)
Prof. dr., Gorana Isailović, SERBIA

+green concept GREEN URBANISM AND SPAS: KRAPINSKE SPAS
Mladenka Dabac, dipl.ing.arh, CROATIA

THE IMPORTANCE OF EDUCATION IN THE STANDARDIZATION OF WELLNESS SERVICES
Vladan Vešković, SERBIA

DEVELOPMENT OF SPA & WELLNESS IN BIH
Dr. Ostoja Barašin, BIH

DEVELOPMENT OF SPA & WELLNESS OF MONTENEGRO
Prof. Vasilje Vlatko Stijepović, MONTENEGRO

14.45. – 16.00 LUNCH
16:15 – 19:30 Round table on: THE ECONOMIC AND SOCIAL EFFECTS OF MEDICAL TOURISM TOUR ON VISIT THE OLD TOWN OF ZAGREB - UPPER TOWN
20:30 DINNER WITH MUSIC- hotel Well

SUNDAY 12.10.2014.

9:00 BREAKFAST

DEPARTURE
**Professor Dr TERRY STEVENS**

Professor Dr Terry Stevens is an international tourism consultant who has worked in 45 countries around the world. He specializes in analysing tourism trends and applying the findings to innovative solutions for destination and resort development. He has worked with many international companies and for international development agencies as well as national and region tourism organizations. This has included extensive work in Croatia, Slovenia, Serbia, Montenegro and Austria. His company has received numerous awards for their work and fresh thinking. Terry has been a keynote speaker at two of the recent Global Spa and Well-being Summits.

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**LISA STAR**

Spa and salon business consultant for Wynne Business, spa management trainer & educator on five continents, highly rated speaker at industry events, and regular contributor to global spa trade publications including Dayspa, Spa China, Spa Business and American Spa, Lisa has been helping companies maximize spa operations performance in both front and back of house for 30 years. Her knowledge and experience provide turnkey solutions in areas such as spa business operations, finances & compensation, marketing, inventory management, human resource development, and business process improvement. She blogs on spa management issues at spa-booker.com/blog, tweets @StarrTalk and can be reached at lstarr@wynnebusiness.com.

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**Prof. dr. KAI ILLING**

Kai Illing received education in the field of Classical and Ancient Studies as well as Business Administration in Berlin (Germany) and worked in different positions in Asia and Europe. From the very beginning of his occupational career the synopsis of leisure and health was one the cornerstone of his work. Kai Illing is full professor at the University of Applied Sciences Graz (Austria) at the faculty of Health Management in Tourism, director of studies at the Apollon University of Health Care Management Bremen (Germany). He leads a consultancy (www.med-tourism.eu, www.regiosana.eu), works as quality assessor for the Quality Austria and is member in various associations and jurys.

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**Prof. Dr. MUFIT ZEKI KARAGULLE**

Dr. Karagulle is professor in medicine and the director of the Department of Medical Ecology and Hydroclimatology at Istanbul Medical faculty of Istanbul University. Aside from directing undergraduate and post-graduate education and training programs, Prof. Karagulle has published research and review articles and has written and edited books and chapters on health resort /thermal medicine and on the therapeutic effects and effectiveness of spa therapies, balneotherapy, hydrotherapy, mud therapy and thalassotherapy. Karagulle is currently president of the Turkish Association of Thermal Medicine and Balneology and he is the president of International Society of Medical Hydrology Climatology (ISMH) period since 2008.

He has been organizing World Congresses of International Society of Medical Hydrology and Climatology, Turkish Thermal Medicine and Balneology Congresses, International Health Tourism Congresses and mutual balneological conferences with Hungarian and German associations. He has participated in a number of balneological meetings, congresses and symposiums in different countries as well as panel discussions and workshops on thermal and health resort medicine, medical hydrology and climatology and medical balneology as well as health/thermal tourism and spa and wellness topics.

He has been counseling various thermal centers, thalasso and spa and wellness facilities in developing medical services, implementing treatment programs and in training and education of the personal.
Mr. sc. med. DEJAN STANOJEVIĆ

Mr. sc. med. Dejan Stanojević, President of the Serbian Association of spas and CEO of the Special Rehabilitation Hospital "Merkur" in Vrnjacka Banja, and president of the Tourism Chamber of Commerce and president of the Chamber of health institutions in Serbia.

Dr. KURT VON STORCH

Positions:
- CEO of the company EuropeSpa med & wellness GmbH, Wiesbaden
- President of the Academy of Balneology and Climatology (VBK e.V.), the German medical spa expert association and the scientific member of the German Spas Association
- Member of the Board of the German Spas Association and member of several working groups

Experience:
- 20 years of quality consulting in Medical Spa and Wellness facilities in 45 countries worldwide
- Creation of quality standards for medical spa and wellness in Europe and in the Caribbean
- Quality projects in more than 180 spas worldwide
- Performance of 18 training courses about quality aspects in spa and wellness in 7 countries
- More than 120 lectures about quality aspects in medical spa and wellness
- Author of the book “Quality standard for Medical Spas and Medical Wellness Providers in Europe” (Schweizerbart Science Publishers, 2012)

CV:

2006 to present: CEO of EuropeSpa med & wellness GmbH and STORCH Water Consulting International, Germany

1999 – 2005: Institut Fresenius, Germany: Quality assurance (microbiological and chemical aspects) for health clinics, health hotels, wellness hotels, spas and bottling companies


1992 – 1994: Instituto de Minería, Escuela de Minas Copiapó, Chile: Exploration on ore deposits, geologic and tectonic mapping


1985 – 1991: Study Geology in Kiel and Heidelberg (Germany)

Awards: Financial Times Germany (2009) for the EuropeSpa med concept, two entrepreneur-awards from the German state Hessians and the city of Wiesbaden
Dr. Biol. CONSTANTIN MUNTEANU, PhD in Biology,


VASILJE VLATKO STIJEPOVIĆ, prof.

Director of the Medical Spa Association of Montenegro, President of the Organizing Committee of the Conference "Health Spa and Wellness Tourism" Montenegro, which is held annually at the Hotel Splendid Bečići, technical manager of the largest urban spa and wellness center in Montenegro - HL CITY SPA AND WELLNESS CENTER BAR, the director and organizer of the Health festival Montenegro which for five years has successfully maintained and represents the largest lifestyle event in Montenegro, director and organizer of the of SPA & WELLNESS Academy MONTENEGRO, institutions for training of staff in the spa and wellness industry. Director and organizer of the Festival cosmetics care and medical aesthetics Montenegro. Director and founder of the First Counseling center for athletes and sportsmen in Montenegro-Association of Sports Medicine Montenegro with headquartered in Podgorica The author of three books and several papers in the field of physical exercise, supplements and nutrition in sport and recreation . Editor and host of the most popular shows about health and medicine "No instructions" and "TV Konzilijum " on RTV Atlas. Lecturer at a number of conferences and meetings in Montenegro and the region on topics: physical exercise, supplements and doping, healthy lifestyles , the promotion of active holidays as segment of tourism, promotion of health spa and wellness tourism in Montenegro.

Prof. BISTRA DIMITROVA, PhD

Prof. Bistra Dimitrova was born 19.04. in Bulgaria. Her educational levels includes: Educational body ,National sport Academy - 2005 ,National sport Academy - 1993 National sport Academy - 1977 - 1981. Her field of education :Professor - Associate by the Bulgarian government (PhD scientific degree, Bachelor degree, Master degree.She has achieved an impressive career as international lecturer in Bulgarian, French, English and Russian. She is author of many books and Original scientific papers and also has an impressive career as international sport expert.
**PETER VESENJAK**

Peter Vesenjak, born 1966, has 28 years of intensive experience in the tourism sector, management, consulting, operations and investment development in public and private sector, mostly in tourism and tourism related projects. Since the establishment of Hosting company in 1997, he is the majority owner and managing director. The Hosting today is recognized group of companies in Slovenia and SEE with the most comprehensive offer for professional consultation, engineering, and development of investment projects and destinations in central and south-eastern Europe, specializing in the field of hospitality. Most of the experience is and reference is related to health, spa and wellness tourism project in the region. His company Hosting d.o.o. also owns and manages small boutique hotel, with 29 rooms and suites, wine cellar and spa area, in historical centre of Ptuj in Slovenia.

Prior to his entrepreneurial career Peter Vesenjak worked as a State secretary for tourism in the Government of Slovenia and as Member of the Executive council of Municipality Ptuj and prior to that he was highly graded tourist representative working with British tourists for once largest tour operator in ex-Yugoslavia, Yugotours London. Peter Vesenjak obtained a B.Sc. degree in Economics and completed the International specialization for management in transition at IEDC Bled and some intensive international courses in tourism management and development. He is, besides his mother language Slovenian, fluent in English, German, Croatian and Serbian language. Peter Vesenjak’s key qualifications include strategic planning, development and management of operations of tourist companies, destinations, regions, countries and composed tourist products, investments and real estate projects in tourism and tourism related projects as well as international acquisition and raising of equity and debt capital for tourism and tourism related investment projects.

**Dr. OSTOJA BARAŠIN**

Dr. Ostoja Barašin was born on 13.05.1958. He graduated from the Faculty of Philosophy, University of Banja Luka (graduate and postgraduate). He has worked in many positions; the JNA / VRS, in the Cabinet of the President of the Republic of Serbian as a consultant for President of RS for Military Affairs, the National Assembly of the Republic of Serbian - Expert Service of the National Assembly as caucus secretary and head of the Intelligence Service of SNS / DNS. He worked in many banks on top positions as Executive Director of Legal and General Affairs, as Director of Strategic Planning and Marketing, as Chief of Cabinet of the Management Board, as Director of Marketing and Public Relations, as well as Director of Product and Marketing. From 16.05.2009. he works in the Tourist Organization of Banja Luka as Director of Tourist Organization of Banja Luka as well as professor of sociology of education and children's anthropology at the Independent University of Banja Luka (NUBL).

He wrote a book titled "Organizational structure functions and activities of management," and published many papers in the journal Defendologija under the headings; "Misinformation and Manipulation," "The importance, the role of social and ethical dimensions of marketing," "The need, use and abuse of religion" The end of history or the end of liberalism ", " Violence and sport ", " Social context and consequences of bullying ".

He is the author of the project 'Marketing Strategy of Trebinje winemakers and winegrowers', which was funded by the Ministry of Agriculture of the RS and the World Bank. The project was carried out a program of connecting wine makers with tourist organizations of RS, as well as project "the wine routes."
Prof. sc. LUKRECJAJA DJERI

PhD Lukrecija Djeri was born in Novi Sad, Serbia. Since 2002 she was associated for International relations in the Government of the Republic of Serbia. A year later, based employment in the Executive Council of the Autonomous Province of Vojvodina. From 2008. she is employed on the Faculty of Science, Department of Geography, Tourism and Hotel Management in Novi Sad. In 2013 she gained the title of Associate professor. In 2014. she is appointed as the State Secretary responsible for tourism in the Ministry of Trade, Tourism and Telecommunications, Government of the Republic of Serbia.

President of the Council for Investment in the area of tourism, catering and health resort Fund for Capital Investment the Executive Council of AP Vojvodina and affiliate member of Hungarian Academy of Science.

MLADENKA DABAC, dipl.ing.arh.

She graduated from the Faculty of Civil Engineering in Zagreb and the Faculty of Architecture in Karlsruhe. Immediately after graduation she began scientific cooperation in the Department of statics, Faculty of Civil Engineering in Zagreb and the Department of Structural Engineering of the Faculty of Architecture in Karlsruhe.

She participates in numerous international competitions and won many awards. She exhibited at many international architecture exhibitions and published in many international architectural journals.

She is a licensed architect in Germany, Italy, Switzerland and Croatia with significant international projects and realizations. Honorary member of the Deutscher Werkbund. She is the founder and longtime member of the NGO Forum in Germany and Croatia, and has continued lecturing activities at the Department of Design and Planning of urban neighborhoods Faculty of Architecture in Karlsruhe.

From 2003. she is intensively working on international copyright + Green Concept projects and realizations "green building" architecture, in whose framework Im EEE + RES innovation gets 2009. highest professional recognition. Autor of protected brands + green concept, green + hotel + green spa.

Prim dr. GORANA ISAILOVIC, dermatovenerologist

The president of Medical SPA Association of Serbia, the professor of "wellness programs" on Basic studies and "Health tourism" in advanced studies VZSSS Beogradu. Her fields of interest: Forest medicine in programs of medical tourism, the Balkans wellbeing concept and promotion of healthy lifestyles. She is Co-author of two books: "Guide to Wellness" in 2006 and "Wellness in Serbia", 2010.
REGISTRATION FEE

Registration fee for participation at 4. BLAKAN SPA SUMMIT 09.-12.10. year 2014 is:

<table>
<thead>
<tr>
<th>REGISTRATION FEE</th>
<th>FROM 05/09. TO 10/03/2014.</th>
</tr>
</thead>
<tbody>
<tr>
<td>A. REGISTRATION WITH ACCOMMODATION</td>
<td>2.660,00 KN (350 EUR) (VAT INCLUDED)</td>
</tr>
<tr>
<td>B. REGISTRATION WITHOUT ACCOMMODATION</td>
<td>988,00 KN (130 EUR ) (VAT NOT INCLUDED)</td>
</tr>
<tr>
<td>C. REGISTRATION FOR WUH MEMBERS</td>
<td>WITHOUT REGISTRATION FEE</td>
</tr>
</tbody>
</table>

* Members of HGK and UHPA are entitled to an additional 10% discount on the registration fee
* Prices are in € at the HNB exchange rate on the day of payment
* Extra charge for singl room – 304,00 kn (40 EUR)

REGISTRATION

Application for participation shall be made by completing an electronic application form which is available on the website www.balkanspasummit.org (login link with accommodation included): http://www.terme-tuhelj.hr/hr/rezervacija?company_id=43069d5fcd4db0d9510bb87dc934414c&hotel=bec47bd2aaaf2d6d66c3804c079dd923&date=2014-10-09&nights=3&lang=hr&partners_access=BALKAN2014&package=40578&currency=HRK

and not later than 03.10.2014. By filling out the application form each participant is bound to respect the conditions to which has committed.

PRICE OF REGISTRATION FEE INCLUDES:

A. REGISTRATION WITH ACCOMMODATION: accommodation on full board basis 2X and 1X half board, unlimited use of swimming pool and fitness Water Planet, attending lectures, gala dinner and participation in all activities, congress bag, congress brochures and identification cards.

B. REGISTRATION WITHOUT ACCOMMODATION: presence in lectures, coffee breaks, lunch, congress bag, congress brochures and identification cards.
PAYMENT OF REGISTRATION FEE

Registration fee must be made in full 100%, according to the invoice that will be sent to the prospective participant after receiving completed application form to participate in symposium. Participation in the symposium is not possible without paying the registration fee. The registration fee for participation in the symposium does not include transportation cost. Participant must organize their own transport, except for organized tours that are included in the registration fee.

ACCOMMODATION

Registration with accommodation

Participants can provide accommodation by paying the registration fee of A. category listed in the table Registration fee, application on the link located on the site www.balkanspasummit.org (login link with accommodation included) http://www.terme-tuhelj.hr/hr/rezervacija?company_id=43069d5fcd4db0db95100bb87dc934414c&hotel=bec47bd2aaaf2d6d66c3804c079dd923&date=2014-10-09&nights=3&lang=hr&partners_access=BALKAN2014&package=40578&currency=HRK

Registration without accommodation

Participants who do not have included accommodation can ensure participation by paying registration fee of category B. listed in the table Registration fee that is on page www.balkanspasummit.org

Registration with accommodation, as well as registration without accommodation is to be paid directly at the hotel Well 4*, according to the information given on application forms, and after receiving the invoice on the basis of the completed application form. All participants will have special rates for accommodation at the hotel Well 4* in Terme Tuhelj in Tuheljske toplice. Extra charge for single room is 304.00 kn (40 EUR).

CANCELLATION OF PARTICIPATION

The cancellation are accepted in writing no later than 03.10.2014. up to 14 hours to e-mail address wuh@wuh.hr. Cancel of participation by the due date and time is granted a refund of the registration fee in the amount of 50% of the paid fee. Refund of the registration fee is not possible after this date and time. In the case of cancellation of conference, WUH will refund the full amount of paid registration fees. For more information about the conditions of participation at the summit, please visit www.balkanspasummit.org

DRESS CODE

Working part: business, casual

Gala Dinner: business elegance
SPONSORSHIP PACKAGES

- MAIN SPONSORSHIP  38.000,00 KN ( 5.000 € ) + VAT
- GOLDEN SPONSORSHIP  19.000,00 KN ( 2.500 € )+ VAT
- SILVER SPONSORSHIP  15.200,00 KN ( 2.000 € ) + VAT

In the document RULES OF PRESENTATION AND GENERAL INFORMATION, we bring you more information on the rules of presentation at the 4th Balkan Spa Summit as well as an application form for a booth and sponsorship.
RULES OF PRESENTATION AND GENERAL INFORMATION

- Advertising of company and product outside of booth is not allowed.
- Loud equipment can be used on a stand, but the volume must not endanger the work of the summit, nor guests of the hotel.
- Brining food and drinks in the conference room is not allowed.
- The exhibitors of the summit are responsible for the security of the assets that they are exposing, the hotel is not responsible for property that is used for exposure during the summit.
- Any kind of gluing or hanging on the walls of conference hall and corridors is not allowed.
- Any damage to the congress hall and corridors, if occur will be charged to the exhibitor by the hotel.
- Please fill out the APPLICATION FORM FOR BOOTH OR SPONSORSHIP at page www.balkanspasummit.org (where there is a document for the application in the mail: ljiljana.slonjsak@terme-tuhelj.hr)
- VAT is 25%
- All prices are in Kunas and Euros, according to the HNB middle exchange rate on the payment date.

TECHNICAL INFORMATION

- Booth is open from 09. to 12. October of 2014. from 9:00 to 18:00.
- Booth must be equipped 09.10.2014. to 14:00 hours and can start dismantling 12.10.2014. at 13:00.
- All booths include 1 table and 2 chairs.
- Please contact the organizer if you have need for additional equipment for the booth; phone number: 00385 /49 203 000

THE PRICE OF THE BOOTH

- Stands are located in the hallway outside the conference hall
- Price for one booth: 500 € + VAT
- For each booth 1 table and 2 chairs.
- Please edit booth in cooperation with the organizer.

SPONSORSHIP OF PRINTED MATERIAL

- Congress bags ........................................... 7.600,00 KN ... (1.000 € ) + VAT (500 pieces)
SPONSORSHIP OF THE GALA DINNER 7.600,00 KN (1.000 €) + VAT

- Company flag will be used in the Hall for Gala Dinner.
- Company name and logo will be used in the Hall for Gala dinner.
- Company name and logo will be used on stage for Gala dinner.
- Promotional material or flags will be on the tables for the Gala dinner.
- GALA dinner sponsor’s logo is going to be published in the official web site of the convention and a link their own sites is going to be given.
- Plate of appreciation to the sponsor of a gala dinner will be presented at the Gala dinner.

SPONSORSHIP FOR COFFEE BREAKS 3.800,00 KN (500 €) + VAT

- Flag (roll up) of the sponsor will be used in the hall during coffee breaks during the summit.
- Plate of appreciation to the sponsor will be presented at the Gala dinner.

SILVER SPONSORSHIP 15.200,00 KN (2.000 €) + VAT

- Logo of the silver sponsor will be used behind the gold sponsor logos.
- Free registration for ONE representative of the SILVER sponsor.
- SILVER sponsor’s logo is going to be published in the official web site of the summit and a link to their own sites is going to be given.
- Flag of SILVER sponsor with 1 logo will be at the entrance of the conference hall.
- Free booth will be assigned to the SILVER sponsor.
- Plate of appreciation to the SILVER sponsor will be presented at the Gala dinner.

GOLDEN SPONSORSHIP 19.000,00 KN (2.500 €) + VAT

- GOLDEN sponsor logo will be used behind the logo of the main sponsor.
- Free registration for TWO representatives of the GOLD sponsor.
- GOLDEN sponsor’s logo is going to be published in the official web site of the summit, and a link to their own sites is going to be given.
- Logo pointing at the website of GOLDEN sponsor will be on the official website of the organizer.
- Flag of GOLDEN sponsor with 2 logos will be at the entrance of the conference hall.
- Free booth will be assigned to the Gold Sponsor.
- Advertising material of GOLD sponsor will be in the congress bags which are donate to the participants of the summit.
- Plate of appreciation to the GOLD sponsor will be presented at a Gala dinner.
• In relation to the place of use, logo of the MAIN sponsor will be 1/2 higher than the logos of other sponsors. Logo of the MAIN sponsor will be significantly higher than other sponsors in Congress Hall and will be placed on the stage.
• Advertising material of the MAIN sponsor will be in the congress bag which are donate to the participants of the summit.
• Representatives of the MAIN sponsor participates in conferences for the media.
• Representatives of the MAIN sponsors participates in the grand opening ceremony.
• Free registration for THREE representatives of the MAIN sponsors.
• MAIN SPONSOR flag with 4 logos will be at the entrance of the conference hall
• Free booth will be assigned to the MAIN sponsor.
• Plate of appreciation to the MAIN sponsor will be presented at the Gala dinner with a presentation of MAIN sponsor.